

Arturo Soria (cv)

Industrial Designer
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+34 656 434 355
Based in Barcelona, Spain

● Available for work
Work permit valid for Spain, US & Mexico

Experience

Industrial Designer | Photographer

Freelance Projects
February 2024 - Present

Since earning my master's degree, I have been actively engaged in freelance projects, focusing on photography, interior design, and furniture design. Additionally, I have been participating in different design competitions.

More: Pebble Pods

Urban Design MA Student

MA Urban Design UB
September 2021 - July 2023

I successfully completed a Master's program in Urban Design, where I collaborated on different urban planning and design projects with students from around the globe. For my final project, I focused on technological innovation and the integration of clean energy solutions within urban infrastructure. This included street furniture, lighting systems, bus stops, and other elements in public spaces.

More: Urban Furniture: Sustainability for the City on a Small Scale

Industrial Designer | UX Designer

Joy Brands (joybrands.mx)
August 2018 - September 2021

I collaborated with a diverse team of industrial designers, graphic designers, and a marketing department. Together, we developed a wide array of projects, including installations for various events such as festivals, corporate events, and brand activations on different scales. Our work also focused on parties, takeovers, exhibition stands, museum displays, and interior design for department stores and bars, among other projects.

More: Installations & Experiences

Industrial Designer | Visualizer

BOATO
August 2017 - August 2018

I was part of a home furniture design studio, where my role involved creating interior design concepts and actively contributing to the entire process, including the manufacturing and assembly of high-end luxury interior furniture.

Education

MA Urban Design | University of Barcelona
September 2021 - July 2023

BA Industrial Design | University of Buenos Aires
(Student Exchange Semester)
August 2015 - December 2015

BA Industrial Design | UANL (Monterrey, Mexico)
Sept 2011 - July 2017

Software

3D CAD	Rhinceros, Solidworks, AutoCAD
Rendering	D5 Render, KeyShot
Visual Design	Illustrator, Indesign, Photoshop
Others	3ds Max
In process	Grasshopper, Blender

Industrial Designer

G3 Fab
August 2016 - August 2017

G3 Fab was a design studio specialized in the manufacturing of structures and installations for different events, primarily corporate and musical, as well as decoration for department stores. In this role, I developed new ideas for projects in retail design, I created plans for production and set cutting programs for CNC machinery.

Industrial Design Trainee

CID - Center of Innovation & Design
Dicember 2016 - June 2017

The only Fab Lab in Monterrey, Mexico, place where I did an internship during a semester where I worked with engineers and architects developing innovative projects with a social focus, using tools such as 3D printers, CNC cutting machinery, thermoforming machines and more.

Industrial Design Trainee

Kärcher North America
November 2014 - August 2015

Here I did my first professional internship for 9 months where I worked in the design and engineering department making changes and improvements in projects before launch, as well as performance tests on new products and development of technical plans.

Awards & Publications

Urbn Mob
Boun Urbanscape | Honorable Mention.

Monarca Bike Parking
Bycicle World Forum CDMX | Honorable Mention.

Behance | Featured in the Product Design best projects.
BED Blog Esprit Design | Interview: Monarca Bike Parking d'Arturo Soria, Bruno Buentello et Edgardo Vasquez.

Languages

Spanish	Native
English	C2 Part Native
Romanian	Beginner (In process)